

I cross business and user needs to build products that solve real problems.

Work

2018 [Uphold](#)
now UX Design Intern Porto, Portugal

Working at Uphold right from the heart of their Product office in Braga, developing new products that aim to increase the access to digital assets, including fiat and cryptocurrencies.

2017 [Deways](#)
2018 UX/UI Designer Braga, Portugal

My job was to improve the overall experience of the product, that goes from the moment a person needs a car, to the moment keys are returned to the owner.

2017 [Upframe](#)
2018 Lead Designer Remote, Portugal

Worked on Upframe's website experience. In 2017, the programme accomplished a 400% growth in applications and won the People's Choice Award at the Concurso Montepio Acredita Portugal.

2016 [Freelance](#)
now Designer Remote, Portugal

Worked on Branding, User Interface and User Experience Design with clients Israel, Australia, United States and United Kingdom.

Projects

2018 [Hostelworld](#)
2018 UX/UI Designer Porto, Portugal

I was part of a team from The New Digital School that conducted research and redefined the Hostelworld search experience according to user needs.

2018 [Last2Ticket](#)
2018 UX/UI Designer Porto, Portugal

Our team from The New Digital School worked with Last2Ticket to understand how we could reduce the friction around their e-ticketing buying flow.

Education

2018 [The New Digital School](#)
now Product Design Student Porto, Portugal

Learning about User Research, User Testing, UX/UI Design, and Agile methodologies with designers from BBC, Smashing Magazine, MailChimp and more.

2014 [University of Minho, Bachelor](#)
2016 Economics Braga, Portugal

Learned about business, macroeconomics, investment, statistical analysis and management in Braga, Portugal.

Articles

[On medium.com/juauz](#)

- Design System for Figma – The Power of Dynamic Elements
- Poluted Products
- Absorb from every day

Languages

Fluent Fluent (C2 Level)
Portuguese English

Skills

Design	Research	Tools	Dev
Design	User	Figma	HTML / CSS
Sprints	Interview	Sketch	Javascript
User Stories	User Testing	Framer	Git
Wireframing	Card Sorting	Marvel	
Prototyping	Survey	InVision	